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## MEET ARTHUR

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Arthur Goldstuck brings you up to date and beyond on the technology trends that are shaping business strategy, consumer use of technology, and the social landscape of the future.

Arthur is an award-winning writer, analyst and technology commentator. In 2013, the Institute of IT Professionals of South Africa presented him with the Distinguished Service in ICT Award, and made him an Honorary Fellow of the Institute.

Arthur heads the World Wide Worx research organisation, leading ground-breaking market research into how change is affecting business and society, and presents his findings and insights to audiences across the globe.

He publishes the online consumer technology magazine Gadget.co.za, and is author of 19 books. His weekly gadgets column is the most widely syndicated technology column in South Africa. He also writes a weekly trends column for Business Times in the Sunday Times, South Africa's largest-circulation newspaper.

He has been a judge in the International Advertising Festival in Cannes, the GSMA Global Mobile Awards in Barcelona, and the AfricaCom Awards in Cape Town, along with numerous app and start-up competitions. He has judged the Vodacom Journalist of the Year Awards since 2011, with a focus on the online, financial journalism and sustainability categories.

ARTHUR

## WHAT ARTHUR DOES

Arthur Goldstuck guides your audience through the massive changes coming in the next decade – and the challenge of earning and restoring trust in new technology.

The technology revolution that is changing the world of business brings with it massive challenges that highlight a deep flaw in the future: lack of trust in new technologies. Arthur was invited to give a talk and moderate a panel on this topic at the Data and Security Summit at the **world's** largest consumer technology event, CES in Las Vegas, at the beginning of 2017. Now, he is making his talk and the insights gained from the summit available to corporate audiences across the globe.

This presentation takes the audience through new technologies and trends that will reshape the business world and consumer landscape in the coming 10 years, highlights the role of trust across the boundaries of compliance, law, security, privacy and ethics, and advises on strategy and readiness. It includes sections adapted for specific audiences and client needs.

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# PUBLICATIONS

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## **Tech Savvy Parenting: A Guide to Raising Safe Children in a Digital World**

Tech-Savvy Parenting brings together the experience, research, observations and advice of respected parenting expert Nikki Bush, and leading technology commentator Arthur Goldstuck. This insightful duo will help you get a handle on **what's** happening in the digital space to ensure your children are safe and savvy in this fast-changing world.

## **Ghost That Closed Down the Town: The Story of the Haunting of South Africa**

Arthur Goldstuck - South Africa's urban legends guru - returns with a definitive guide to the hoaxes and rumours that have terrified and confused South Africans over the last twenty years. In this new book, Arthur Goldstuck not only traces the evolution of urban legends but also digs deep into the human psyche to explain why it is that we are drawn into believing and passing on these warnings even when incontrovertible proof exists that they are false.

## **The Burglar in the Bin Bag: Urban Legends, Hoaxes and Mass Hysteria**

Arthur Goldstuck made the world of South African urban legends his own with four best-sellers during the 1990s. Now he returns to this landscape, but from a very different angle: looking at the extent to which ghost stories are really urban legends - stories spread by word of mouth (and the media) as absolute truth, but falling short on evidence and reality.

*And many more...*

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## CONTACT US



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