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50 years of

COMBINED EXPERIENCE
We have the know-how you need.



SOUTH  AFRICA'S
BEST SPEAKERS



+27 72 319 4794



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MEET STEF

Ranked by the Dubai-based Institute for International Research as “one of the world’s leading practitioners” in his field, he grows people who get results and he helps organisations to create winning workplace cultures. He has successfully delivered more than 3,500 assignments, ranging from one-hour presentations at premiere events, through to enterprise wide culture-by-design interventions (powered by the one-of-a-kind UGRs concept) for some of the most successful brands on earth.

Stef has been speaking internationally for the past two decades on topics that make change permanent, drive performance and boost results, like: employee engagement through self-mastery and motivation; authentic leadership; trust-based teamwork; and the “nuts ‘n bolts” of how to manage workplace culture.

As one of the only speakers in the world to have earned every award and accreditation available in professional speaking, there is no question about his ability to capture and hold an audience. Given his authentic and authoritative – yet reassuringly casual – style, always with a touch of just the right humour, he has a proven capacity to influence individuals to do more, be more and have more – at home, work and play.

What really distinguishes him as a transformation catalyst though is a remarkable reservoir of personal experience, backed by a solid academic underscore – a combination that enables him to actually show people how to implement meaningful and lasting change, beyond which he also provides the tools with which to sustain personal transformation.

Clients everywhere agree: working with Stef gives them a competitive advantage – to the obvious fiscal benefit of the organisation – through the mobilisation of a positively engaged workforce of empowered people who do what they say they are going to do, in an environment where everyone’s contribution counts and where work is considered to be worthwhile. The compound effect of this is perhaps best described by former South African President, Thabo Mbeki, who – after attending one of his programmes – said that:

“Stef’s work has nation-building potential”.

STEF

WHAT STEF DOES

When Stef du Plessis is not speaking at premier events around the globe, he is working in-house with organisations towards helping them to improve their bottom-line results by growing their people and creating winning workplace cultures.

SOLID CONTENT. With a Master's degree in Leadership, cum laude, Stef is academically well grounded. Many of his programmes were developed under the auspices of the University of Johannesburg, and given his considerable personal experience working closely with dozens upon dozens of leadership teams the world over, he is able to balance solid theory with a practical, hands-on approach. When it comes to his work in the field of culture, it is his partnership with Australia-based Steve Simpson, creator of the acclaimed UGRs concept, that provides the insights, tools and systems necessary to facilitate real and lasting workplace transformation.

PEOPLE MOBILISER. Participant feedback is unanimous: Stef radiates authenticity. This connects him with people at all levels. Now add that he is also a gifted communicator and the result is that Stef is able to motivate and inspire people to the point where they want to do more, be more and have more at home, work and play. He not only shows them how, but also provides the tools with which to bring about lasting change. He is one of the very few practitioners anywhere in the world today who is able to facilitate very large groups thus ensuring rapid large-scale employee engagement, buy-in and implementation.

CULTURE ARCHITECT. His corporate clients - including some of the world's most respected brands across a very broad spectrum of industries - rely on Stef to help them build a great workplace culture. In doing so, he leads company-wide culture-by-design interventions, powered by the one of a kind UGRs concept. Now in use by organisations in more than 50 countries, UGRs is a tried-and-tested solution that delivers measurable and sustainable results.

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STEF'S TOPICS

African Wisdom

Lessons for everyday living

Age-old African stories and metaphors that provide simple, practical advice for dealing with some of the day-to-day challenges that we all face, whilst also providing insight into how we can live more purposefully.

Everyday Excellence

Do more, be more and have more

Help your people to achieve greater levels of excellence in their everyday living. Explore what really motivates them, so that they can do more, be more and have more. Kick-start the personal transformation that many of them have for so long been putting off: at home, at work and at play.

Transformational Leadership

Lead yourself, so that others will follow

Let your leaders learn more about a brand of leadership that will inspire others towards lasting personal change - both in life and in business. For their own good, the good of the team, and that of the organisation.

High Performance Teams

Build teams that deliver results

How to create an environment of truth and trust, within which everyone will support team decisions, and assume personal responsibility for the achievement of your strategic objectives.

Adding Purpose To Sales

Add zeros, not percentage points

While skills and techniques are essential ingredients of the sales process - perhaps even enabling incremental percentage-point improvements to your results - neither will add zeros to your bottom line. This presentation explores how to replace pitch with purpose, to the obvious benefit of everyone in the sales chain.

Winning Workplace Culture

Boost performance and improve results

Your employees can - and want to - 'give' substantially more, but chances are that they are held back by workplace culture. At the same time your managers probably just **don't** know how to manage culture in simple and practical terms. The concept of Unwritten Ground Rules, or UGRs now changes that, for good.

“One of the best speakers I have ever heard.”

Richard Sullenger | as President | Million Dollar Round Table (USA)

PUBLICATIONS

- African Wisdom
(Savannah Publishing, 2004)
- Self-Mastery Personal Excellence Toolkit
(32 Module online course, developed under the auspices of the University of Johannesburg, 2011)
- UGRs Vault of Resources
(Co-authored with Steve Simpson. Complete compendium of online UGRs tools, assessments and resources, 2002 to present)
- A Culture Turned
(Co-authored with Steve Simpson. CreateSpace Publishing, 2015)

AWARDS

- Speaker Hall of Fame (HoF)
Professional Speakers Association of Southern Africa
- Lifetime Achievement Award
SpeakersInc.
- **Founder's Award**
Professional Speakers Association of Southern Africa

CERTIFICATION

- Certified Speaking Professional (CSP)
National Speakers Association
- Global Speaking Fellow
Global Speakers Federation

HEADLINE EVENTS

- Million Dollar Round Table (MDRT)
Anaheim CA, USA; June 2004
- Asia Pacific HR Directors Convention
Singapore; November 2007
- World Conference for Religious Event Managers
RCMA Grand Rapids MI, USA; January 2009
- Safety in Mining Symposium
Johannesburg, South Africa; April 2009
- National Speakers Association
NSA Orlando FL, USA; July 2010
- Academy of Chief Executives
London, UK; August 2010
- European HR Directors Convention
Cruise Ship Oreana, UK; March 2011
- Global Speakers Association
GSF Singapore; November 2007 / Cape Town, South Africa;
April 2009 / Dubai, UAE; March 2011
- Association of Change Management Professionals
ACMP Johannesburg South Africa; November 2011

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