

with more than  
**50 years of**

**COMBINED EXPERIENCE**  
We have the know-how you need.



SOUTH  AFRICA'S  
**BEST SPEAKERS**



+27 72 319 4794



[www.sasbestspeakers.com](http://www.sasbestspeakers.com)



[info@sasbestspeakers.com](mailto:info@sasbestspeakers.com)

## MEET CALLIE

---

Philosopher on Purpose. Speaker on Inspiration. Rescuer on Life and Business strategies. Facilitator of Corporate Culture, Business and Leadership skills as well as Team Processes. Advisor for Executive Leaders and Teams.

Callie Roos courageously left an eminent career in the South African military as a Special Forces soldier and Senior Military Staff Officer to assume his responsibility in the process of re-building the South African nation in both mind and spirit.

It is **Callie's** passion to advance organisations and their people from survival to significance.

Callie is a truly Inspirational Speaker whose deep insight into personal and business issues provokes strength and motivation to overcome personal and inter-personal hurdles. His success has elevated him to the status of spiritual guide in the eyes of many people from job seekers to business leaders alike.

**Callie's** superb skills of survival and tracking – honed and mastered in the African wilderness - designate him as a facilitator of strategic and leadership thinking, business skills and team processes par excellence.

His 'OnTrack Advance' intervention in unfenced, big five country is an unrivalled experience! Hundreds of senior business teams can already affirm that learning the ancient art of tracking is intensely thrilling and promotes a deep revival of the spirit as they are expertly guided through a close encounter with their own most primitive roots!

CALLIE

## WHAT CALLIE DOES

Callie's philosophy today is to embark on a journey with clients whose values and visions ensure that their working relationship is compatible, ensuring successful, sustainable change and a positive impact on their bottom-line. A mainstay of his unique approach is to:

- Foster sound long-term relationship with clients
- Impart a holistic, integrated and participative approach to programme design
- Obtain commitment on the importance of process

Callie offers possibly the most influential change processes in the country. His approach and methodology are simple - in stark contrast to the complexity of business. That is why his change programmes work; for many this has become the stuff of miracles! No one leaves his experiences untouched.

Callie's Credo is to teach people how to turn their lives around by thinking, acting and reacting differently. Experience has taught Callie four things about the successful businesses of the future:

- They will be distinguished by the wholeness of their people
- Sustainable change begins where the individual mind-set reflects reality and creates new meaning for him/herself
- To become pro-active and advance to significance is a choice and still possible in this life
- The ultimate training and development intervention happens through process and not only by design. It has to be '**discovered**' as we go along

# CALLIE

## CALLIE'S TOPICS

### **The African Tracker - I am On Track**

The outcome of this keynote is people getting back 'on track' where they start to redefine success, stop wasting time and energy and start to trust what is intuitively already on the inside waiting to be explored. Never has anyone left this keynote untouched on how simple life can be if only I apply these principles.

### **The Survivor - Business on Purpose: Principles from the African Wilderness**

We were all brought up with education and trained to value scarcity as a key to our success. The paradox in this story from survival is that your current mental frame is the reason for your downfall and the potential failure of the business as a whole. This needs to change and it will. There are many witnesses that will explain how this great survival story has turned their business around but also their personal lives. Even communities, schools and religious institutions have changed their total strategy based on this story.

### **Significance : A simple Science**

This keynote is about the outcome of a clear understanding that if a life of true significance is indeed possible, then it **can't** be that difficult to pursue. You will see for the first time how simple it can be and you can do it yourself! A very simple science within your control to implement!

### **Takers: The intelligence of possibility**

The outcome of this keynote creates realisation that we are all stuck in a taker-world defined by consumerism, quick fixes, instant wealth and our drive for more. But is it possible to turn this around still in our lifetime? The answer might be "no". But what if you can do it for yourself and those around you still? What impact will it have? But more important you will never look at this planet and your role in it the same again? This keynote will help you to re-create what was meant to be, which will become the highest level of personal fulfilment in this life.

### **African Buffalo: A Future with Purpose**

The outcome of this keynote is a discovery of what define us as human beings and not only doers. Point is you have one life to break out of the 'do-er cycle' and that has become almost impossible. Often when you discover the importance of this alternative to become the being it is too late and that is why this keynote is so important right now. There is no tomorrow or future worth fighting for if you do not embrace the African Buffalo story right now in your personal life.

*"Wow!!! This was a mind expanding journey of discovery. You are simply the best."*

Mathews Motsepe, ER Officer-Richard Shaft, Anglo Platinum

# SOUTH AFRICA'S BEST SPEAKERS



## CONTACT US



+27 72 319 4794



[www.sasbestspeakers.com](http://www.sasbestspeakers.com)



[info@sasbestspeakers.com](mailto:info@sasbestspeakers.com)