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SOUTH AFRICA'S **BEST SPEAKERS**



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MEET JOEY

"You didn't come this far to only come this far"

Joey Evans has always been a keen sportsman and up for an adventure. He's run several marathons and ultra-marathons, hiked the fish river canyon, finished the Roof of Africa enduro, raced in the Botswana Desert 1000 and ridden his dirt bike throughout South Africa as well as 15 other countries.

Joey has been married to his soulmate Meredith for nearly 20 years and they are the proud parents of four teenage daughters, an extreme adventure in itself!

Joey had a dream to race his motorbike in the Dakar Rally. A race widely known as the longest, toughest and most dangerous off-road race in the world, that has claimed the lives of 70 people over its 39 year history. His dream, along with his life as he knew it, was shattered in 2007, when during a local race in South Africa he was hit by another biker and amongst other serious injuries he broke his back, crushing his spinal cord leaving him completely paralysed from just below his chest. The injury was diagnosed as a T8-T9 incomplete spinal cord injury with about a 10% chance to walk again. Joey still determined to chase his Dakar dream, used it to fuel his motivation to recover.

It took him nearly 10 years, with many more challenges, successes and lessons learnt along the way, until on the 2nd of January 2017, Joey stood as a competitor on the start of the Dakar Rally in Asuncion, Paraguay.

Joey's journey has been a top featured story on Carte Blanche, Supersport and widespread leading publications.



JOEY

WHAT JOEY DOES

A New Perspective

Qualifying to race the Dakar Rally was an incredible achievement in itself but the unbelievable events that followed during those next 9000km across South America tested him beyond what he could have ever imagined. An unforeseen and catastrophic twist in the plot created a final chapter you simply couldn't make up!

Joey shares a message of determination in the face of insurmountable odds. A true to life struggle of chasing a dream while not only overcoming physical disabilities but also living in the real world with its daily pressures and challenges. His presentation will leave your audience with a new perspective on their own challenges and the renewed drive to chase their own goals and dreams.

“Joey is one of the most phenomenal people I have met in three decades of Carte Blanche. His story is one of unbelievable courage, tenacity and belief, blended with a very close bond with his wife Meredith and their four daughters.”

- Derek Watts (Anchor and presenter on Carte Blanche)

AWARDS

- Off track rider of the year
South African Guild of Motoring Journalists
- Special Award for Outstanding Contribution to South African Motorsport
Motorsport South Africa

PUBLICATIONS

- From Para to Dakar
November 2017

JOEY

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