

with more than
50 years of

COMBINED EXPERIENCE
We have the know-how you need.



SOUTH | AFRICA'S **BEST SPEAKERS**



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MEET JUSTIN

Bestselling author, Justin Cohen, inspires and equips people and organisations to realise their potential to boost their motivation, sales, service and leadership.

Justin has spoken and trained in over twenty countries to Fortune 500 companies including Microsoft, Virgin, Barclays, BMW, EY, Walmart, HSBC, Mercedes Benz and Duke.

Justin has a postgraduate degree in psychology, is a Certified Speaker Professional and a Southern African Speaker Hall of Fame inductee. He hosted a CNBC Africa TV show where he interviewed some of the world's leading experts on success. So, in addition to speaking at your event he can also emcee, facilitate or conduct lively panel discussions.

With a combination of cutting edge research, humor, entertaining stories and practical take-home tools, Justin presents ten main programs. Each can be presented as a keynote presentation or master class and will be customised to meet your specific objectives as identified at a comprehensive briefing meeting.

In addition to being a top international conference speaker and author, Justin also facilitates strategy sessions and emcees events. He won't just read a script; he thoroughly researches the client organization and objectives, ensuring that each introduction is relevant and personalised.

Bringing his extensive experience as a conference speaker, Justin will be the golden thread between the various presentations, providing entertaining insights and inspiration.

JUSTIN

JUSTIN'S TOPICS

Justin offers ten main programmes which can be presented as keynote presentations or workshops.

Psychology of Success

In the Psychology of Success delegates will develop self-awareness, motivation, a positive mindset and become action-orientated. There is also a version for sales people: The Psychology of Sales Superstars.

Ubuntu: The Power of Connection

Even with the right psychology there is no such thing as success without successful relationships. Ubuntu: The Power of Connection will boost your social influence, necessary not just for success in leadership, but in sales and service too.

Goals: Design Your Destiny

Goals: Design Your Destiny delivers cutting edge scientific strategies to turn vision into reality. For instance just one adjustment to a plan can triple the chances of success. Here delegates will also refine their personal and organisational purpose. A Wharton Business school study shows that clarity of purpose can double goal achievement.

Joy Takes You Further

Over a decade of research proves that happiness contributes to nearly every business objective. The Parnassus workplace fund only invests in happy companies and delivers a nearly 7% higher return than average. Based on cutting edge scientific research fresh out of the field of positive psychology, in Joy Takes You Further you will discover five keys to happiness at work. .

What's Your Story?

Harvard's Howard Gardener says: "The greatest tool in a leader's arsenal is a good story." In What's Your Story? participants will learn to lead, sell persuade and teach through the power of story.

The Power of Positive Habits

We've all participated in great programmes that ultimately made little difference. The Power of Positive Habits provides cutting edge strategies to convert insight into long-term behavioural change.

JUSTIN'S TOPICS cont...

Pitch to Win

Pitch to Win is a two day coaching program where participants will learn how to present, persuade and close the deal. Justin has coached executive teams to win multimillion dollar deals.

Are You Future Fit?

We live in a new world of VUCA: Volatility, Uncertainty, Complexity and Ambiguity. In Zulu, Vuca means "Wake Up". In Are You Future Fit? delegates will discover the three keys to waking up to a future of their creation.

Wisdom In The Room

Finally, the smartest person in the room ... is the room! In the Wisdom In The Room Justin facilitates a powerful session to discover best practices.

“Justin is one of the most engaging and entertaining master teachers you'll ever learn from.”

Marc Kahn | Head of HR and OD | Investec, Global

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